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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92055643
Party	Plaintiff Monster Cable Products, Inc
Correspondence Address	MATTHEW POWELSON 321 LAW INC PO BOX 911 MONTEREY, CA 93942-0911 UNITED STATES matt@321-law.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Matthew Powelson
Filer's e-mail	matt@321-law.com, mleonard@davisandleonard.com
Signature	/Matthew Powelson/
Date	07/18/2012
Attachments	monster appearance of counsel 12.07.18.pdf (2 pages)(13485 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

MONSTER CABLE PRODUCTS, INC.,

Cancellation No.: 92055643

Petitioner,

Registration No. 3737908

v.

Registration Date: Jan. 12, 2010

NEOVICTORY TECHNOLOGY CO., LTD.,

Mark: NEOVICTORY

Registrant.

APPEARANCE OF COUNSEL

On behalf of Petitioner Monster Cable Products, Inc., I hereby request that the Interlocutory Attorney in Cancellation Number 92055643 enter the appearance of:

Mark R. Leonard Davis & Leonard, LLP 8880 Cal Center Dr. Sacramento, CA 95826 916-362-9000 mleonard@davisandleonard.com

as co-counsel for Monster Cable Products, Inc. Mr. Leonard is admitted in California and his bar number is 219186.

Respectfully submitted, Dated: July 18, 2012

By: /Matthew Powelson/

Matthew Powelson 321 Law, Inc. P.O. Box 911 Monterey, CA 93942 831-261-1153 matt@321-law.com

Certificate of Service

I hereby certify that a true and complete copy of the foregoing Appearance of Counsel
has been served on NeoVictory Technology Co., Ltd. by mailing said copy on July 18,
2012, to NeoVictory Technology Co., Ltd.'s counsel of record: .

/Nikki Abdallah/ Nikki Abdallah